

**2018 NMCA Annual Conference  
Sponsor & Exhibitor Information**  
March 23-24, 2018  
Embassy Suites Hotel - Albuquerque

Thank you for your interest in this year's conference! The sponsorship and exhibitor application deadline is March 1, 2018. Once your application has been reviewed and approved you will be directed to our online payment system.

### **Sponsorship**

To apply as a sponsor please visit [www.nmca-nm.org/events](http://www.nmca-nm.org/events) and click on the "Sponsorship Application" link. All sponsors will receive an exhibit table, a full-page advertisement in the conference program, special acknowledgement during opening remarks, and the option to include one flyer or "goodie" in our conference bags. We ask that all sponsors email a 3.5" x 3.5" PDF copy of your organization logo to [nmca.info@gmail.com](mailto:nmca.info@gmail.com) by February 1, 2018.

#### **Sponsorship Levels**

Gold - \$1,000

Silver - \$750

Bronze - \$500

### **Exhibit Tables**

To apply as an exhibitor please visit [www.nmca-nm.org/events](http://www.nmca-nm.org/events) and click on the "Exhibitor Application" link. All exhibitors will be listed in the conference program. Additional advertising options are available as described below. Exhibitors are encouraged to attend both days of the conference.

#### **Exhibitor Options**

Exhibit Table - \$150

Exhibit Table + a business card size program advertisement - \$180

Exhibit Table + a quarter-page program advertisement - \$200

Exhibit Table + a half-page program advertisement - \$225

Exhibit Table + a full-page program advertisement - \$250

Exhibit Table + a conference bag flyer or "goodie" insert - \$250

Digital Artwork for advertisements must be provided by exhibitor/advertiser no later than February 1, 2018. Please email your artwork in PDF format to [nmca.info@gmail.com](mailto:nmca.info@gmail.com).

Ads are to be submitted in PDF format. Ad Dimensions are as follows:

Full page ad: 7.5" x 9.825"

Half page ad: 7.5" x 4.25"

Quarter page ad: 3.5" x 4.25"

Business card ad: 3.5" x 2"

**\*\*Please note:** if you choose the option to have a conference bag flyer or "goodie" insert we recommend that you provide 300 inserts to NMCA. Inserts must be received by March 1, 2018. Contact Nathan Hoge, Executive Director to coordinate the collection of materials.

For questions or additional information please contact Nathan Hoge, Executive Director at [nmca.info@gmail.com](mailto:nmca.info@gmail.com)