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**AMHCA reaches exclusive agreement with Driven, a neuroscience-based resilience building company - Become one of the first neuroscience-based resilience coaches in the US**

Greetings fellow AMHCA members, friends, and allies!

I am writing today with a very special announcement regarding a new relationship AMHCA has forged with international innovators in the field of neuroscience and resilience, Hello Driven (<https://home.hellodriven.com/>).

**AMHCA is promoting neuroscience in clinical mental health counseling.** Promoting advanced practice is one quality I love about AMHCA's vision and mission! AMHCA continues to be a leader in promoting our understanding of the role of neuroscience in the training, research, and practice of clinical mental health counseling.

**AMHCA is setting the standard for collaboration.** Building collaborative relationships is another quality of AMHCA that I adore. Given these two qualities, AMHCA is happy to announce a new strategic relationship with Hello Driven, an Australian-based company with a vision to build the most scientifically and technically advanced neuroscience-based psychosocial resilience development program in the world.

You can view their website at: <https://home.hellodriven.com/>, and also review a recent brand video here: <https://home.hellodriven.com/coach.html>.

**Get certified and gain access to a cutting-edge, AI-driven platform.** Driven offers a Certified Resilience Coach (CReC) program, a standardized neuroscience-based assessment of resilience (the Predictive 6-Factor Resilience Scale [PR6]), and a robust AI-driven platform to improve resilience.

**Get your AMHCA-exclusive discount.** The Driven certification and platform are already very affordable, and as an AMHCA member (or soon to be member), you will receive a 10% discount on products and services offered through Driven. For me, I consider this an investment in my practice, to promote my own self-care and compassion satisfaction, enhance my clinical work, and open up new revenue opportunities.

**Diversify your practice.** The Driven platform is one of a kind, and after recently completing my own Certified Resilience Coach training, I am excited to see how AMHCA and Driven's relationship can forge a new era of resilience building and mental health.

**What's Next?**

As I know you are all driven people, I hope you all are as excited as I am about this new opportunity! To learn more about our partnership and getting certified go to [www.amhca.org/driven](http://www.amhca.org/driven).

If you have any question, ideas, concerns, etc., then feel free to reach out to me directly as well.

Have a great day!

A handwritten signature in black ink that reads "Eric T. Beeson".

Eric T. Beeson  
AMHCA President-Elect  
2019-2020

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