



AMHCA reaches exclusive agreement with Driven, a neuroscience-based resilience building company - Become one of the first neuroscience-based resilience coaches in the US

Greetings fellow AMHCA members, friends, and allies!

I am writing today with a very special announcement regarding a new relationship AMHCA has forged with international innovators in the field of neuroscience and resilience, Hello Driven (<https://home.hellodriven.com/>).

AMHCA is promoting neuroscience in clinical mental health counseling. Promoting advanced practice is one quality I love about AMHCA's vision and mission! AMHCA continues to be a leader in promoting our understanding of the role of neuroscience in the training, research, and practice of clinical mental health counseling.

AMHCA is setting the standard for collaboration. Building collaborative relationships is another quality of AMHCA that I adore. Given these two qualities, AMHCA is happy to announce a new strategic relationship with Hello Driven, an Australian-based company with a vision to build the most scientifically and technically advanced neuroscience-based psychosocial resilience development program in the world.

You can view their website at: <https://home.hellodriven.com/>, and also review a recent brand video here: <https://home.hellodriven.com/coach.html>.

Get certified and gain access to a cutting-edge, AI-driven platform. Driven offers a Certified Resilience Coach (CReC) program, a standardized neuroscience-based assessment of resilience (the Predictive 6-Factor Resilience Scale [PR6]), and a robust AI-driven platform to improve resilience.

Get your AMHCA-exclusive discount. The Driven certification and platform are already very affordable, and as an AMHCA member (or soon to be member), you will receive a 10% discount on products and services offered through Driven. For me, I consider this an investment in my practice, to promote my own self-care and compassion satisfaction, enhance my clinical work, and open up new revenue opportunities.

Diversify your practice. The Driven platform is one of a kind, and after recently completing my own Certified Resilience Coach training, I am excited to see how AMHCA and Driven's relationship can forge a new era of resilience building and mental health.

What's Next?

As I know you are all driven people, I hope you all are as excited as I am about this new opportunity! To learn more about our partnership and getting certified go to www.amhca.org/driven.

If you have any question, ideas, concerns, etc., then feel free to reach out to me directly as well.

Have a great day!

A handwritten signature in black ink that reads "Eric T. Beeson".

Eric T. Beeson
AMHCA President-Elect
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